



FOOD & BEVERAGE PRODUCT BROCHURE





Sanjay Ghodawat Group (SGG) is a prominent Indian business conglomerate that has a presence in various high-value business verticals. Aviation (Star Air), Consumer Products (Star/Coolberg/TBH), Education (Sanjay Ghodawat University), Energy, Mining, Realty, Retail (Star Localmart) and Textiles are some of its key business domains. SGG was founded in 1993 and since then it has witnessed impressive growth under the splendid stewardship of its Founder and Chairman - Mr. Sanjay Ghodawat. It has a strong base of millions of customers globally, an employee strength of over 10,000 and a student base of over 21,000. SGG is moving ahead with great vigour and bringing significant changes in people's lives with its wide range of high-quality products and services.



OUR CORE PURPOSE

Enhancing Lives Globally

OUR VISION

Dream Big. Be Bold. Go Beyond.

OUR MISSION

We aspire to build resilient, diversified businesses that shall be among the most preferred in their sectors. Through innovation, uncompromising quality & digital-first approach, we will offer exceptional experiences to our stakeholders. Each action of ours shall factor in our commitment to sustainability and lasting social impact.



Mr. Sanjay Ghodawat
Founder & Chairman



Ghodawat Consumer Limited (GCL), the USD 160 million FMCG arm of the Sanjay Ghodawat Group, is among India's fastest-growing consumer companies. Our portfolio includes premium daily essentials—wheat flour, edible oil, rice and salt—under the Star brand, along with innovative and health-focused products from To Be Honest (TBH) and Coolberg (non-alcoholic beer).

Ensuring world-class quality, the Ghodawat Analytical and Research Center supports us with advanced testing capabilities fully compliant with FSSR and other Indian standards. This strong quality foundation enables us to deliver safe, high-purity products at highly competitive prices.

With a growing global footprint, GCL is committed to bringing trusted, high-quality Indian FMCG products to consumers worldwide.



\$160 m

Revenue 2025-26

250+

City Presence

1200+

Distributors

900+

Manpower

CERTIFICATIONS & REGISTRATIONS



PREMIUM BEVERAGE





coolberg

NON-ALCOHOLIC BEER

A NEW WAY TO REFRESH



- MALT
- CRANBERRY
- MINT
- GINGER
- APPLE
- STRAWBERRY
- PEACH
- HAWAII
- LEMON & GINGER



coolberg MALT BEVERAGE



PEACH

MALT

CRANBERRY



APPLE

MINT

STRAWBERRY



HAWAII

GINGER

SAME BEER NEW EXPERIENCE



- PEACH
- CRANBERRY
- MALT
- LEMON & GINGER



PACK OF SIX BOTTLE & CANS



AVAILABLE IN ALL FLAVOURS

 coolberg

TROPICAL EDITION



330 ML, AVAILABLE IN 4 FLAVOURS

LYCHEE, PINE COLADA, MOJITO AND MIX FRUIT WITH A BLEND OF COCONUT!



coolberg® Diet

ZERO SUGAR | ZERO GUILT | 100% CHILL



COMPARISON CHART

Sugar 0g			Sugar 30g+
Calories ~5kcal			Calories 130 kcal+
Total carbs ~1g			Total carbs 30g+
Caffeine 0mg			Caffeine 25mg+

REGULAR
FIZZY DRINK



Net Qty: 330ml

Available in: Strawberry & Peach flavours



COCONUT WATER



200ml

PREMIUM FOOD





**HIGH NUTRIENT
CONTENT**



**NO ADDED
PRESERVATIVES**



GLUTEN FREE



VEGAN FRIENDLY



LOW FAT

SWEET POTATO CRUNCHIES RANGE



**SWEET POTATO
PERI PERI**

45 gms

SHELF LIFE: 12 MONTHS



**SWEET POTATO
CLASSIC SALTED**

45 gms

SHELF LIFE: 12 MONTHS



**SWEET POTATO
LEMON CHILLI**

45 gms

SHELF LIFE: 12 MONTHS



**SWEET POTATO
RED MOROCCAN**

45 gms

SHELF LIFE: 12 MONTHS

FRUIT & VEGGIE CRUNCHIES RANGE



MIX VEGGIE CHIPS
WITH ROCK SALT
60 gms
SHELF LIFE: 12 MONTHS



GOLDEN SWEET POTATO
WITH PERI-PERI
35 gms | 110 gms
SHELF LIFE: 12 MONTHS



PURPLE SWEET POTATO
WITH PANI PURI MASALA
35 gms | 110 gms
SHELF LIFE: 12 MONTHS



SPICED OKRA
WITH CORIANDER
25 gms | 70 gms
SHELF LIFE: 12 MONTHS



SWEET RIPE BANANA
WITH AMCHUR & CHILLI
40 gms | 120 gms
SHELF LIFE: 12 MONTHS



MIXED SWEET POTATO
WITH ROCK SALT & PEPPER
35 gms | 110 gms
SHELF LIFE: 12 MONTHS



RIPE JACKFRUIT
WITH CHILLI MANGO
35 gms | 90 gms
SHELF LIFE: 12 MONTHS



TANGY CHICKPEA
WITH CHILLI & LIME
100 gms | 180 gms
SHELF LIFE: 12 MONTHS



CRISPY BEETROOT
WITH HIMALAYAN ROCK SALT
30 gms | 70 gms
SHELF LIFE: 12 MONTHS

STAR⁵⁵⁵[®]

NEW PRODUCTS



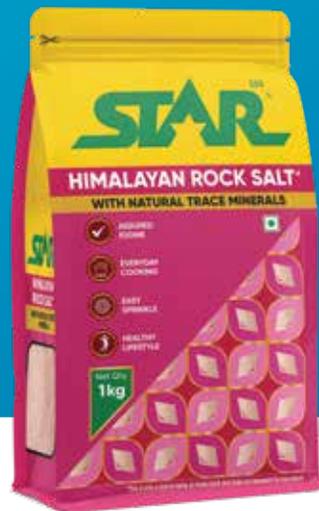
KHAPLI ATTA



SOYA CHUNKS



COLD PRESSED OIL



HIMALAYAN ROCK SALT

SOON TO BE LAUNCHED PRODUCTS - JAGGERY, KACCHI GHANI MUSTARD OIL

STAR⁵⁵⁵[®]

BASMATI RICE



AVAILABLE IN 30 kg



NON BASMATI RICE



JEERA RICE
(GOLD)



LACHKARI KOLAM RICE
(ROYAL)



SONA MASOORI RICE
(PRIME)



JEERA RICE
(SILVER)



SUGANDHI INDRAYANI RICE
(CLASSIC)



SONA MASOORI RICE
(DAILY)

AVAILABLE IN 5kg, 10kg & 30kg

STAR⁵⁵⁵

PREMIUM CHAKKI FRESH ATTA (WHEAT FLOUR)



AVAILABLE IN 1 kg, 5 kg & 10 kg

RAWA, MAIDA, SUJI & BESAN



RAWA



MAIDA



SUJI



BESAN

AVAILABLE IN 500g

STAR⁵⁵⁵[®]

REFINED OIL



REFINED SUNFLOWER OIL



REFINED SOYABEAN OIL



REFINED COTTONSEED OIL



REFINED SUNFLOWER OIL



REFINED SOYABEAN OIL



REFINED COTTONSEED OIL



REFINED SUNFLOWER OIL



REFINED SOYABEAN OIL



REFINED COTTONSEED OIL

AVAILABLE IN 1L POUCH, 5L JAR, 13KG & 15L TIN

LOGISTICS CHART

PACKING 24 BOTTLES PER CARTON	
COOLBERG BOTTLE	
Product Qty	330 ML
Type	Glass Bottle
Gross Wt	15 KG
Shelf Life	12 months
Dimensions (Millimeter)	387 x 254 x 241 (L) x (W) x (H)
20ft Load	1200 Cartons
40ft Load	1800 Cartons



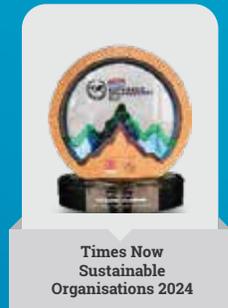
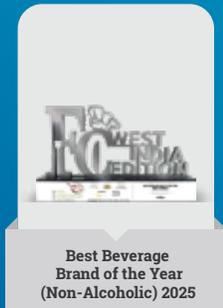
PACKING 24 CANS PER CARTON	
COOLBERG CAN	
Product Qty	300 ML
Type	Tin Can
Gross Wt	8 KG
Shelf Life	12 months
Dimensions (Millimeter)	341 x 235 x 148 (L) x (W) x (H)
20ft Load	2400 Cartons
40ft Load	3400 Cartons

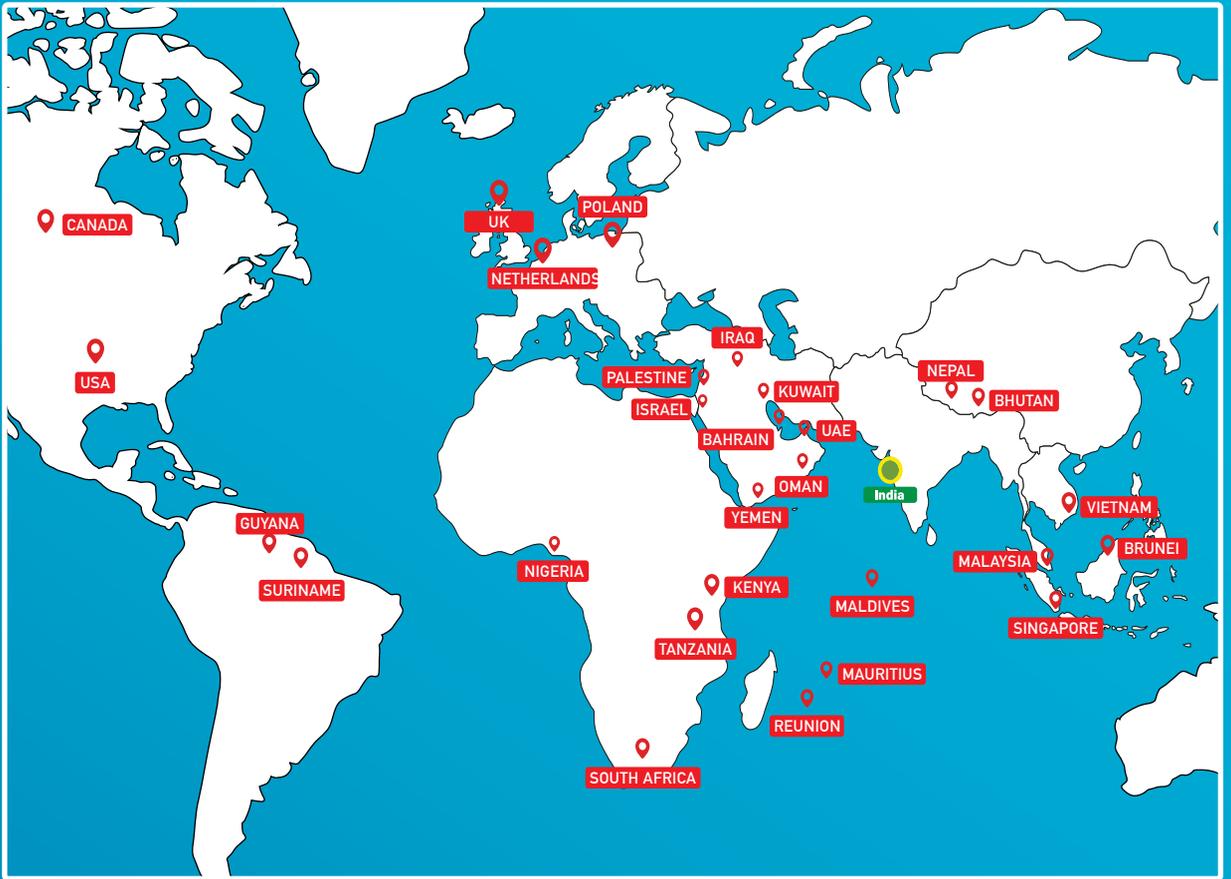
PACKING 70 SMALL PACKETS PER CARTON	
TBH PACKETS	
Product Qty	70 UNITS
Type	Pouch
Gross Wt	4 KG
Dimensions (Millimeter)	600 x 320 x 320 (L) x (W) x (H)
20ft Load	460 Cartons
40ft Load	950 Cartons



PACKING 30 BIG PACKETS PER CARTON	
TBH PACKETS	
Product Qty	30 UNITS
Type	Pouch
Gross Wt	5 KG
Dimensions (Millimeter)	600 x 320 x 320 (L) x (W) x (H)
20ft Load	460 Cartons
40ft Load	950 Cartons

AWARDS & RECOGNITION





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