



Ghodawat Consumer Strengthens Leadership Team with the Appointment of Ranju Raja as VP of Human Resources

National, 08th October 2024: Ghodawat Consumer Limited, an FMCG wing of the Sanjay Ghodawat Group, has appointed Ranju Raja as the Vice President of Human Resources. Ranju brings 23 years of industry experience in human resources to the role and a strong track record for implementing innovative, effective people strategies that drive organizational success.

Ranju Raja, VP – Human Resources at Ghodawat Consumer Limited, stated, *“I am honoured to take on this position and look forward to collaborating with a talented team. With a commitment to excellence and innovation, I am looking forward to working with the team to nurture a vibrant and inclusive workplace, driving both employee engagement and business success. Together, we will create an environment where innovation and talent can flourish and take Ghodawat Consumer to newer heights.”*

Ranju will oversee human resource operations in her new position, emphasising employee engagement, talent management, cultural transformation, and fostering diversity, equality, and inclusion (DEI). Her expertise in working for some of the most well-known companies, such as Jones Lang LaSalle (JLL), Bombay Dyeing, Fino PayTech, Reliance Retail, and Shoppers Stop, is invaluable.

Salloni Ghodawat, Director and COO, Ghodawat Consumer Limited, expressed her enthusiasm on this development by stating, *“We are excited to welcome Ranju to our team. Her extensive experience and passion for fostering a diverse and inclusive workplace will be instrumental in driving our people strategies forward. We believe her leadership will help us build an empowering environment where our employees can thrive.”*

In addition to this leadership change, Ghodawat Consumer will soon be launching a new campaign featuring Bollywood actress Raveena Tandon as the face of the STAR Refined Oil. Ghodawat Consumer is presenting the STAR Brand Portfolio including Atta, Oil, Rice, Salt, Namkeen, and much more. Ghodawat Consumer's diverse product portfolio is valued at ₹1,600 crore. This is part of the various moves the company has made to strengthen brand penetration and engagement.

With Ranju Raja's leadership, Ghodawat Consumer aims to focus on attracting, developing, and retaining top talent, ensuring that its human resources strategies align with its business objectives. As the company embarks on this new chapter, industry observers are keen to see how these changes will shape its future growth.

About Ghodawat Consumer Ltd:

Ghodawat Consumer Limited, the FMCG arm of Sanjay Ghodawat Group, has been a trailblazer in the consumer goods sector since 2003. The company operates under the umbrella brand 'Star', offering a diverse range of products that include refined oils, atta (wheat flour), rice, beverages, and savoury snacks, all catering to various everyday consumer needs. Its portfolio also includes premium, value-added brands like TBH (100% real vegetable snacks brand) and Coolberg (India's leading non-alcoholic beer brand). GCL's offerings are available in more than 250,000 outlets across 120 cities and on all e-commerce and quick commerce platforms in India. The company also exports its products to over 17 countries across the globe.



Website- <https://ghodawatconsumer.com/>

About Sanjay Ghodawat Group (SGG):

Sanjay Ghodawat Group (SGG) is a diversified conglomerate with operations spanning various high-value business verticals such as Aviation, Consumer Products, Education, Energy, Realty and Retail. Since its founding in 1993, SGG has witnessed impressive growth under the splendid stewardship of its Founder and Chairman, Mr. Sanjay Ghodawat. It has a strong base of millions of customers globally, with employee strength of over 10,000 and a student base of over 21,000. SGG is moving ahead with great vigour and bringing significant changes in people's lives with its wide range of high-quality products and services.

Website- www.ghodawat.com

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