



• SGG: A NEW CHAPTER IN MUMBAI AND LEADERSHIP OFFSITE

• STAR AIR: WINGS OF PROGRESS

• GCL: BETTER CHOICES, BOLDER FUTURE

• STAR LOCALMART: PROGRESS IN EVERY AISLE

• SGU: EXCELLENCE MEETS IMPACT



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July 2025

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Dear Readers,

With this 50th edition of Rising, we celebrate not just a publishing milestone, but a journey that began over 12 years ago. Since 2012, Rising has chronicled our evolution, celebrated our people, and shared stories that reflect the spirit of Sanjay Ghodawat Group.

Each edition has been a window into the values we live by - Accountable Ownership, Integrity, Excellence, Agility, and Universal Prosperity. Our progress has been driven by people who dare to dream, work with discipline, and move forward with purpose.

Our Vision has always been: Dream Big. Be Bold. Go Beyond. Guided by this, our mission is to build resilient, diversified businesses powered by innovation, quality, and a digital-first mindset always rooted in sustainability and social impact. And at the heart of everything lies our purpose of Enhancing Lives Globally.

As we look ahead, with Vision 2030 taking shape, I extend my deepest gratitude to everyone who has contributed to this journey. Rising is more than a publication; it reflects who we are and what we stand for.



“Success is not a destination, it's a journey to become a human being from being human.”

Sanjay Ghodawat
Founder & Chairman
Sanjay Ghodawat Group

SGG strengthened its presence with the launch of a new office in Mumbai; a dynamic step aligned with our expanding business vision. This new space reflects our ambition to connect more closely with our partners, teams, and emerging opportunities. The new office is a hub of possibility, collaboration, and strategic thinking. From here, we aim to unlock new opportunities, foster stronger partnerships, and drive innovation that strengthens the ONESGG ecosystem.



Our Leadership Offsite brought together leaders from across ONESGG to align on our bold Vision of 2030 roadmap. From strategic sessions and cross-functional learning to rapid-fire icebreakers like the "Hot Seat," the offsite blended clarity with camaraderie.

Highlights included insights from board members and industry experts on building resilient businesses, embracing digital transformation, and leading with agility and purpose. This was a collective reset, reinforcing that leadership at SGG is about shared ambition, disciplined execution, and relentless innovation.





Star Air continues to take bold strides in regional aviation with multiple new routes launched last month. Kolhapur is now directly connected to six key destinations, including Mumbai, Bengaluru, Nagpur, Ahmedabad, Tirupati, and Kishangarh offering seamless connectivity across western and southern India.

We've also expanded routes from Belagavi, offering direct flights to Mumbai, Ahmedabad, Bengaluru, Jaipur and the newly added Diu. All of this is backed by our advanced Embraer E175 aircraft, designed for greater comfort, capacity, and efficiency.



Going beyond scheduled flights, the team facilitated life-saving organ transport from Bhuj to Ahmedabad, a powerful reminder that Star Air is committed not just to flying people, but to Connect Real India.



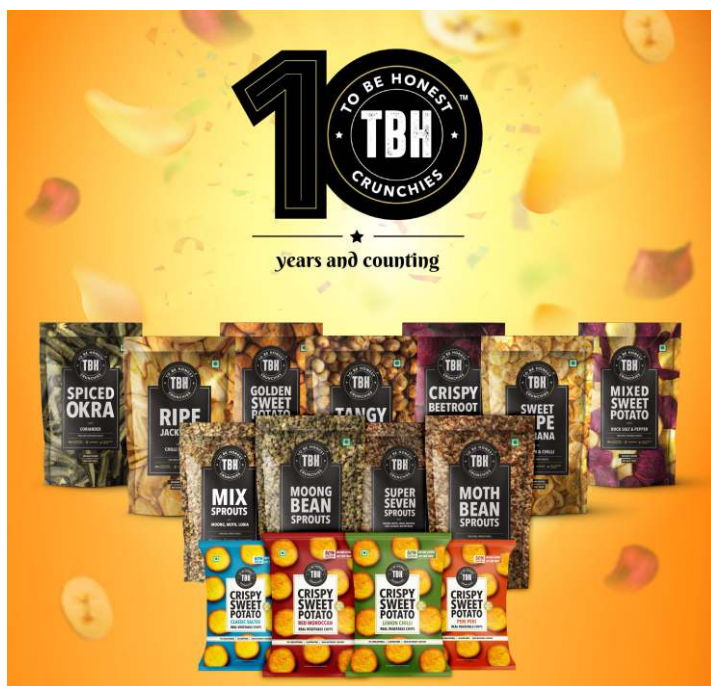
Acts of Compassion

“ Our expansion is focused on making air travel more accessible to unserved and underserved regions across the country. To enable this, we are steadily expanding our fleet and making sure we continue to Connect Real India. ”

Capt. Simran Singh Tiwana
CEO - Star Air

GCL's trusted STAR Rice range now comes in a fresh new packaging, powered by advanced Swiss technology for unmatched purity and hygiene. Processed in a fully automated, contactless facility, each grain ensures consistency, preventing adulteration, and eliminating human contact throughout the process.

This tamper-proof packaging sets a new benchmark for rice quality in India, while offering consumers more choice alongside the original STAR Rice packs. Now available in 5 kg packs across Jeera Rice, Sona Masoori, and Lachkari Kolam available in Mumbai, Pune, South Maharashtra, and North Karnataka. The STAR Rice range delivers taste, texture, and trust for both everyday meals and festive feasts.



TBH recently completed 10 impactful years of reimagining the snacking category and marked the moment with a powerful move: TBH is now a “No Palm Oil” brand. This decision reflects the brand’s deep commitment to transparency, clean ingredients, and consumer well-being.

What began as a bold entrepreneurial vision has now grown into one of India’s most loved clean-label snack brands offering vacuum-fried, gluten-free snacks made with 100% real fruits and vegetables. Since joining the GCL family, TBH has expanded its product line, introduced sweet potato variants, and brought manufacturing in-house for enhanced quality and agility. As the innovation continues, TBH will soon launch its new Mix Veggie Chips range, delivering the same honest flavors with even more variety and crunch.

Coolberg, India’s leading non-alcoholic beverage, bagged National recognition by winning the Best Beverage of the Year (Non-Alcoholic) award at the Food Connoisseurs India Convention 2025. This award celebrates Coolberg’s bold positioning, strong category leadership, and continued resonance with consumers looking for smarter, stylish beverage choices.



Coolberg: Raising the Bar



In a proud moment, Sanjay Ghodawat Institute (SGI) was awarded as the “Best Engineering Institute of the Year” at Navbharat Education Summit 2025. The award was presented in a distinguished ceremony by Shri Ashish Shelar, Cabinet Minister of Maharashtra, and Shri Ashish Singh, Cabinet Minister of Uttar Pradesh, celebrating educational achievements across the region. The recognition sparked pride not just across the institute but within Kolhapur’s broader academic community- marking SGI as a rising force in engineering education nationwide.



The Sangam 2025 Alumni Meet at Sanjay Ghodawat University brought together a powerhouse gathering of over 20 distinguished alumni from the Faculty of Commerce and Management. Entrepreneurs, educators, and professionals were honored for their remarkable journeys transforming the event into a confluence of wisdom, ambition, and connection.



Pranav Bhopale, a student of SGU, entered the Guinness Book of World Records for the fourth time by completing 56 football stalling transitions from head to nose in just 30 seconds, the highest ever recorded. An incredible testament to talent, discipline, and passion nurtured at SGU.



37 students from Sanjay Ghodawat IIT and Medical Academy (SGIMA) scored above the 99 percentile in the IIT-JEE Mains, a true mark of academic excellence. Standout achievers Sarthak Khot, Harsh Gandhi, Sachin, and Aryan Pujari each scored a perfect 100 percentile in Physics, solidifying SGIMA's reputation as a national academic leader.



SGIMA celebrates an exceptional achievement as Uttkarsha Halingale secured an All India Rank of 193 (Open) and Category Rank 45 in the NEET 2025 examination, competing among more than 22 lakh candidates nationwide.



SGIS has proudly partnered with the Triumph Knights team as an Associate Sponsor at T20 Mumbai League uniting two powerful platforms that share a common goal: shaping future-ready individuals through the values of discipline, teamwork, and excellence. This collaboration goes beyond branding- it's a celebration of the spirit that connects classrooms and cricket fields.



As part of this partnership, SGIS hosted an virtual interaction with Triumph Knights player Suryansh Shedge for Grades VIII to X students of SGIS and SGU. The session was lively, insightful, and deeply inspiring. Students came well-prepared with meaningful questions that sparked candid discussions about mindset, pressure, and personal growth. Suryansh left the students with a powerful reminder: *"Pressure is a privilege- it means people believe in you."*



SGIS was recognized as a finalist in the Sustainable Schools category at the Cambridge School Recognition Awards - South Asia 2025. This recognition reflects our deep-rooted commitment to sustainability and our vision of developing responsible, eco-conscious global citizens. From green practices on campus to student-led environmental initiatives, every action reflects our belief that education must serve both people and the environment.



SGIS students continue to shine - Aishwarya Jadhav, a Grade XII student, clinched Gold in U-18 doubles and Silver in U-18 singles at the prestigious Khelo India Games, showcasing grace, grit, and sportsmanship on National stage.

Sanjay Ghodawat Olympiad School (SGOS) celebrated yet another year of 100% success in the State Board Examinations.

The spotlight was on Shraddha Gane, who not only scored a perfect 100% in Grade X, but also secured 1st rank in Sangli District. Her achievement is a proud testament to academic focus, student-teacher trust, and parental support.

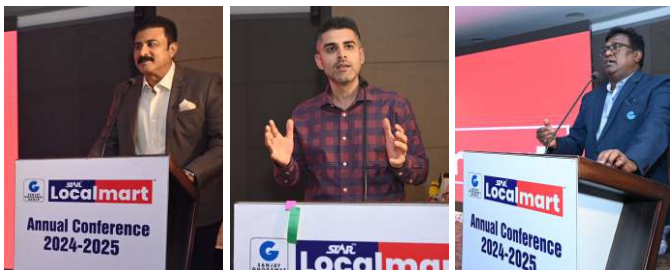




STAR Localmart recently hosted its first-ever Annual Conference bringing together both front-end and back-end teams for a day of alignment, reflection, and renewed energy.

Themed around Vision 2030, the event served as a powerful platform to discuss our shared ambition of scaling to 3,000 stores over the next five years, while also outlining the roadmap for FY 2025-26.

From inspirational leadership sessions to on-ground insights, the conference set the tone for what's next- a retail movement shaped by people, technology, and purpose.



STAR Localmart was honored with the "Most Admired Retailer of the Year" award at the Images Retail Awards 2025. This national recognition reaffirms our customer-first approach, strong community presence, and commitment to excellence in retail innovation.



The opening of our 120th STAR Localmart is not just a number on a milestone chart, it's another door open to convenience, quality, and trust in a new community. Every new store brings us closer to our larger purpose: bridging the gap between traditional kirana experiences and modern retail formats, especially in semi-urban and rural India. With every launch, we're enabling better access to fresh groceries, everyday essentials, and honest pricing all under one roof.



NEWS 18

हिंदी

Success Story: पिता ने किया इंजीनियरिंग में डिप्लोमा, बेटा BBA, MBA पास, दोनों की जोड़ी ने कर दिया कमाल

Written by: Dhiraj Rai

Last Updated: May 16, 2025, 17:52 IST

Success Story, Sanjay Ghodawat: पिता ने इंजीनियरिंग में डिप्लोमा करके अपना काम शुरू किया. कई बार असफलता के सफलता मिल ही गई, लेकिन जब BBA, MBA पास बेटे का साथ मिला, तो दोनों की जोड़ी ने कमाल कर दिया. 20 हजार से ... और पढ़ें

इमेजेंट स्टोरी
सबसे बड़ी खबरों का चुनिंदा और आसान स्रोत

सफलता का
सबसे बड़ा स्रोत



Success Story, Shrenik Ghodawat, Sanjay Ghodawat: बाप बेटे की सफलता की कहानी.

हाइलाइट्स

- संजय घोडावत ने मैकेनिकल इंजीनियरिंग में डिप्लोमा किया है.
- बेटे श्रेनिक ने BBA, MBA के बाद कई सेक्टर में सफलता पाई.
- 20 हजार से अधिक नौकरियां दीं.

Success Story, Sanjay Ghodawat: एक बहुत पुरानी कहावत है पुत सपूत तो का धन संचय. इसका सीधा और सरल मतलब है कि अगर बेटा गुणी, समझदार, काबिल है, तो धन इकट्ठा करने की जरूरत नहीं, क्योंकि वह अपनी मेहनत, बुद्धि और अच्छे संस्कारों से खुद सफलता हासिल कर लेगा और परिवार का नाम रोशन करेगा. इसी कहावत

BW BUSINESSWORLD

Ghodawat Consumer Eyes Clocking Rs 2,500 Cr In Revenue By FY27: CEO

By Kishan Singh | Jun 04, 2025

#Saloni Ghodawat #Ghodawat Consumer #Urban Consumption #Premiumisation

Saloni Ghodawat states that the company is seeing encouraging signs of recovery in urban consumption, particularly in metro markets



Emphasising that the company is expanding its distribution reach by adding 30 per cent more retailers and growing its rural and international footprint, Saloni Ghodawat, the Chief Executive Officer (CEO) of Ghodawat Consumer, stated that the company is eyeing to clock Rs 2,500 crore in revenue by the fiscal year 2027 (FY27).

Business OF food.in

Star Localmart: Building Bharat's Own Supermarket Network



In the dynamic world of Indian retail, where most organized players vie for dominance in metro and Tier I cities, **Star Localmart**—the rural-first supermarket chain by **Ghodawat Retail Pvt. Ltd.**—is charting a disruptive, inclusive path. Its bold focus on India's underserved Tier II to Tier VI towns is not just a business strategy, but a blueprint for equitable retail expansion.



"We built Star Localmart with Bharat at the center of our ambition. While nearly 80% of India's consumption still flows through the General Trade channel, no organized retail brand was addressing this segment with scale and seriousness. Our model changes that," says **Srinivas Kolluru**, Business Head, Ghodawat Retail.

The Star Localmart Model: Rural-First

Launched in FY20, Star Localmart is India's first large-scale, organized supermarket chain designed explicitly for rural markets. In contrast to urban-focused expansion, its vision is rooted in the belief that smaller towns and villages are not only viable retail markets but also full of potential for scalable and sustainable growth.

THE TIMES OF INDIA

Star Air To Expand Kolhapur Connectivity With Direct Flights To Bengaluru, Hyderabad, And Nagpur From May 15



Star Air is set to enhance regional connectivity by launching direct flights from Kolhapur to Bengaluru, Hyderabad, and Nagpur, commencing May 15. This expansion will increase the cities served from Kolhapur to seven, with weekly frequencies rising to 28. Furthermore, the airline will upgrade its aircraft on key routes, introducing 76-seater ERJ-175s with business class cabins.

FFOODS Spectrum
perspectives on food technologies & business

Snacking brand To Be Honest sets Rs 50 crore in revenue within three years



A leading D2C healthy snack brands, To Be Honest (TBH), has announced its goal to reach Rs 50 crore in revenue by 2028, through market expansion, evolving consumer preferences, and a growing focus on health & wellness. To Be Honest, a brand of Ghodawat Consumer, the FMCG division of the Sanjay Ghodawat Group, is celebrating its 10th successful year in the industry. It offers a range of healthy and unique vegetables and fruit snacks that are innovatively curated using the innovative vacuum cooking process. Their snacks retain over 90 per cent of the nutrients of raw vegetables and fruits.

MILESTONES



Sanjay Ghodawat, at the Navbharat Startup Summit 2025



Swaroop Patil - CTO, GCL, has been conferred with the Aspiring CXO Mentorship Award 2025 by CXO Junction



Coolberg has been awarded the "Best Beverage of the Year (Non-Alcoholic)" at the Food Connoisseurs India Awards 2025



STAR Localmart awarded with the Most Admired Retailer of the Year at the Image's Retail Awards 2025



Vijay Kumar-VP SCM, GCL for being recognized as the Outstanding Supply Chain Leader 2025 by ISCM Forums

EMPLOYEE CORNER



Akshay Murtarkar
Senior Manager -
Trade Marketing, GCL

How has your journey with SGG been so far?

My journey with SGG has been enriching, filled with learning, and exciting challenges. The support from cross-functional teams made the transition seamless. I truly appreciate the leadership's openness to fresh ideas, new ways of thinking and innovations.

How do you see the company evolving, and what role would you like to play in future?

GCL is evolving with a bold vision and a strong focus on innovation and growth. It's exciting to witness this transformation across brands. I see myself contributing by driving brand strategies that align with the company's long-term goals.

What key advice would you offer to a new joiner?

Take time to understand the broader business landscape and how your role fits in. Be adaptable, stay curious, and use data to guide your decisions. This approach will help you grow and make a meaningful impact.



Shweta Gangurde,
Social Media Executive -
Marketing, GCL

How has your journey with SGG been so far?

My journey with SGG has been one of constant learning and growth. The platform has empowered me to take on new challenges, and the unwavering support from my manager, Ms. Ritika Agarwal, has been instrumental. Her mentorship has helped me navigate complexities and evolve professionally with confidence.

How do you see the company evolving, and what role would you like to play in the future?

I see the organization expanding its reach while fostering a purpose-driven culture. Going forward, I hope to take on more strategic responsibilities that contribute to this vision and help shape initiatives that align with both my aspirations and the group's long-term goals.

What key advice would you offer to a new joiner?

Every challenge is a stepping stone to growth. Embrace learning opportunities, seek mentorship, and remain committed to your goals. SGG is a place where your efforts are valued and can make a real impact.

Without environmental sustainability, economic stability and social cohesion cannot be achieved.



ENVIRONMENT

- **Earth Day Celebration:**
A slogan competition was held at HQ to raise environmental awareness. The participants were felicitated for their creative contributions promoting sustainability.
- **Training on Energy Conservation & Waste Reduction:**
Conducted at rice plant, this training focused on reducing energy use, minimizing waste, and promoting eco-friendly packaging. Employees were encouraged to integrate these sustainable practices into daily operations.

SOCIAL

- **World Environment Day:**
To mark World Environment Day, our team undertook a tree plantation drive by planting 31 indigenous saplings at Tamdalg Lake and a few more across our manufacturing plants.
- **World Food Safety Day:**
To mark World Food Safety Day 2025, our teams across Corporate and Manufacturing Units came together to celebrate under this year's theme "Science in Action". The day was filled with informative training sessions, engaging quiz competitions, and team recognitions, reinforcing our collective responsibility toward food safety.

GOVERNANCE

- **Integrated Management Systems (IMS) Training:**
A two-day IMS training was held at the oil plant, focusing on, Standards: ISO 14001:2015 (Environmental Management) and ISO 45001:2018 (Occupational Health and Safety). This training underlines our commitment to strong governance, continuous improvement, and compliance with global standards.

CREATIVE CANVAS

US Capitol, Washington DC



Shriram Padale
DGM, OSVL

Golden Bridge, Vietnam



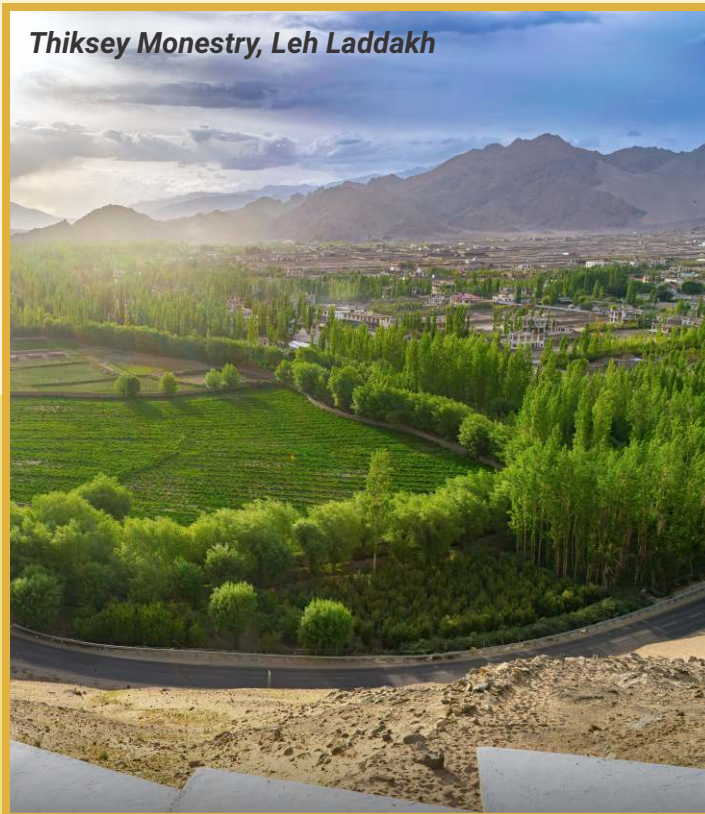
Antara Biswas
DGM - Marketing, OSVL

Kolhapur



Umarfaruk Shaikh
Executive - IT, GRPL

Thiksey Monestry, Leh Laddakh



Chetan Puthran
Executive - Marketing, Star Air

Bangalore Airport



Sandeep Suresh
Manager - Marketing, Star Air

Belgaum



Swaroop Patil
CTO, GCL

Puzzle 1: Guess The Name Challenge

Theme: From Kolhapur to the skies - A business saga of purpose and progress

1. New city where SGG opened a strategic branch office to unlock opportunities.
2. GCL's bold, honest brand that just celebrated a decade of crunch, care, and change.
3. The number of STAR Localmart stores opened until the latest edition- a new chapter in our modern retail movement.
4. This airline connects Kolhapur to Jaipur, Nagpur, and more-making air travel accessible, efficient, and meaningful.
5. The official name of SGU's recently held alumni meet, a celebration of vision, success, and togetherness.
6. This brand eliminated palm oil from its entire line, championing transparency, clean ingredients, and consumer well-being.
7. An award conferred upon Mr. Sanjay Ghodawat in 2024, celebrating his contribution to society and purpose-driven impact.
8. This education vertical achieved a 100% State Board pass rate- anchored in academic focus and student-teacher trust.

Puzzle 2: Business Brain Twister

Theme: Unscramble these milestone terms from SGG's journey

1. AHKLOPRU
2. NOICTAEUD
3. ETLIRA
4. TIONAVIA
5. SUMCONER
6. SREEALTTE
7. PETNRRENEUR
8. NEWENREGABRYLE
9. EENCNIVONEIC
10. NANIONOVTI

Email your answers to media@ghodawat.com
Top 3 winners will get Amazon voucher worth 500/-