



# RISING<sup>®</sup>

1<sup>st</sup> January 2025

48<sup>th</sup> Edition

• STAR AIR EYES EXPANSION WITH 25-AIRCRAFT FLEET

• GCL LAUNCHES TVC FEATURING RAVEENA TANDON

• CHAIRMAN AWARDED AS EDUCATION ICON

• SGU COLLABORATES WITH L&T EDUTECH

• STAR LOCALMART CELEBRATES 4<sup>TH</sup> ANNIVERSARY



# CONTENTS

January 2025

CHAIRMAN'S MESSAGE

---

STAR AIR EYES EXPANSION WITH 25- AIRCRAFT FLEET 01

---

GCL LEADING THE WAY IN FMCG 02

---

SGU: GOING BEYOND ACADEMICS 03

---

SGIS: A BEACON OF EXCELLENCE 04

---

STAR LOCALMART: 4 YEARS OF GROWTH & INNOVATION 05

---

SGG IN NEWS 06

---

ENVIRONMENT, SOCIAL & GOVERNANCE 07

---

MILESTONES IN FOCUS 08

---

EMPLOYEE'S CORNER 09

---

CREATIVE CANVAS 10

## Dear Readers,

As we welcome 2025, a new chapter unfolds for SGG, a chapter filled with promise, ambition, and relentless pursuit of excellence. It is a moment to celebrate our remarkable journey, achieve our milestones, and embrace the boundless opportunities that lies ahead. Together, we stand at the crossroads of achievement and aspiration, ready to craft a future that echoes the values of excellence, innovation, growth, and transformation.

2024 proved to be an exceptionally remarkable year, demonstrating the vision and perseverance that define us. Our new STAR Refined Oil television commercial, featuring Padma Shri Awardee Raveena Tandon, achieved overwhelming success further strengthening our brand's identity.

Our dedication to Environment, Social and Governance (ESG) responsibility received recognition when GCL was honoured with Mahatma ESG and Sustainability Award 2024. This prestigious recognition reinforced our unwavering commitment to sustainability, governance, and community engagement. With ambitious goals like becoming water-positive by 2030 and achieving zero landfills by 2028, we remain steadfast in our resolve to foster sustainable progress.

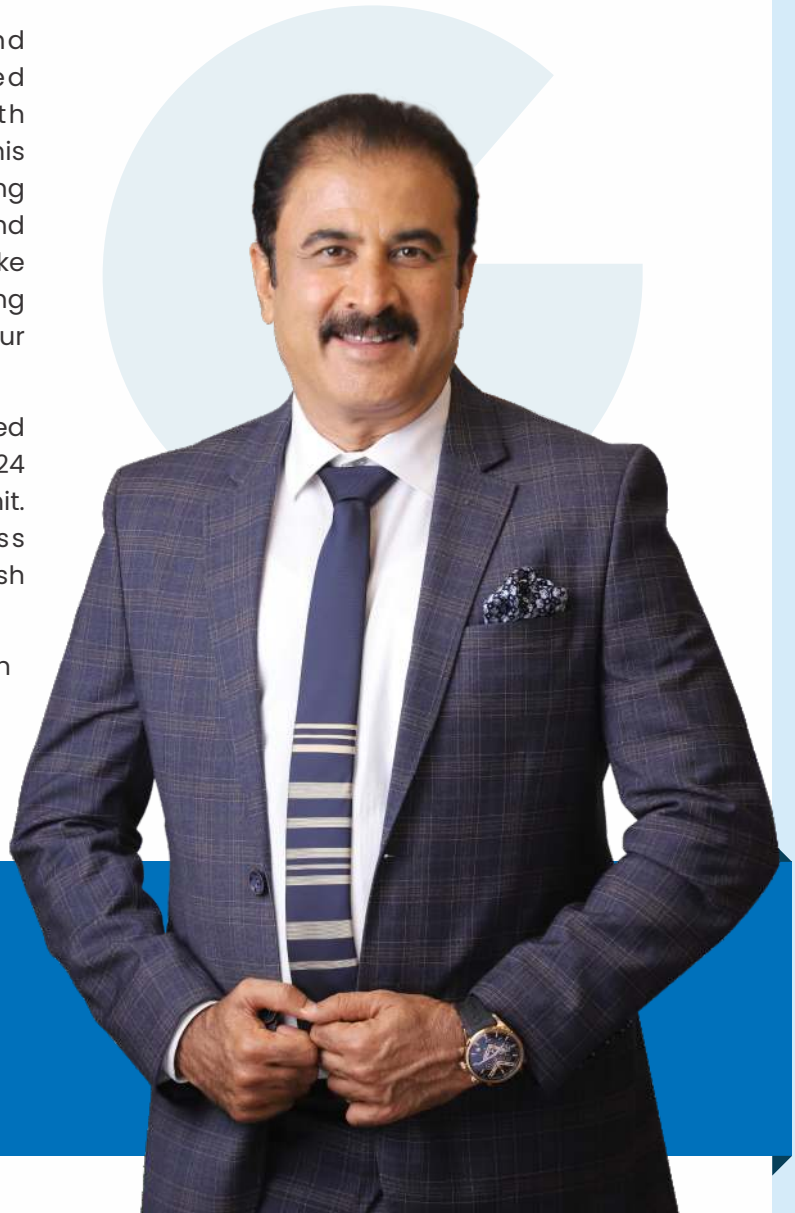
Adding to this momentum, GCL was also awarded with Best Procurement Transformation Award 2024 at the 12<sup>th</sup> Edition Procurement Excellence Summit. These achievements reflect the relentless dedication of our team, who continue to push boundaries and redefine industry standards.

Looking ahead, the horizon is brimming with promise. Star Air, our aviation arm, is gearing up for an ambitious fleet expansion to 25 aircraft within the next 36 months. This leap will not only redefine regional connectivity but also further

propel Star Air in its mission to 'Connect Real India'. Meanwhile, Star Localmart, marked its fourth anniversary in 2024 with great enthusiasm. The milestone reflects the growing loyalty of our customers as we steadily expand our presence across Maharashtra and Karnataka, driven by a bold ambition of becoming India's largest rural retail chain.

The journey of SGG has always been one of collective effort, bold vision, and enduring trust. Together, we will continue to break barriers, create meaningful impact, and lay the foundation for a future that is prosperous and inspiring. Let's start 2025 with the shared dream of a better tomorrow. Wish you all a very happy new year!

Happy Reading!



**Sanjay D. Ghodawat**  
Founder & Chairman  
Sanjay Ghodawat Group

**Star Air** has always been driven by its mission, 'Connecting Real India.' With a bold vision for future, the airline is now preparing to expand its fleet to 25 aircraft over the next 36 months—a move that underscores its commitment to making air-travel affordable and convenient for Indians.

Currently, operating nine aircraft, including four Embraer E175s and five Embraer E145s, Star Air has earned trust and loyalty of over 1.3 million flyers across 24 destinations in India with its promise of air service that is Secure, Swift, Spacious, Sincere, and Sustainable. It will induct two new E175 aircraft in FY25 with an additional four scheduled for FY26. These modern, fuel-efficient aircraft will not only increase capacity on existing routes but will also open doors to new destinations, promising greater convenience and ease for travellers.

Starting January 2025, Star Air is launching direct flights between Jharsuguda and Hyderabad, making Odisha's industrial hub more accessible than ever. Raipur, the vibrant capital of Chhattisgarh, is also joining the network, adding another vital link to Star Air's expanding map of destinations.



“ Each new aircraft is a step closer to our vision of connecting Real India. This growth isn't just about numbers; it's about making air travel accessible and memorable for people. We're excited to set new standards for regional aviation while meeting the growing demand for connectivity. ”

**Capt. Simran Singh Tiwana**  
CEO – Star Air



**GCL** has established itself as a trailblazer in the consumer goods sector since its inception in 2002. Through a series of noteworthy achievements, GCL continues to strengthen its legacy while staying true to its core values of quality, social responsibility, and environmental stewardship.

One of the standout milestones for GCL has been the rebranding of its trusted STAR Refined Oil. GCL unveiled a fresh identity for the STAR brand with a campaign featuring Bollywood Actress - Raveena Tandon. This television commercial not only emphasizes STAR's long-standing reputation for quality and trust but also introduces its premium new look, capturing the hearts of loyal consumers and attracting new ones.



GCL was recognized with the prestigious Mahatma Award 2024 for ESG Excellence. With ambitious goals such as becoming water-positive by 2030 and achieving zero landfill by 2028, GCL demonstrates how to integrate sustainability into business practice to ensure meaningful, positive impact on society and environment.

As Coolberg celebrated its 8<sup>th</sup> anniversary, the brand marked another remarkable milestone. Having emerged as the market leader in non-alcoholic beer category by offering a refreshing alternative to traditional alcoholic drinks, Coolberg was also honored as the 'Brand of the Year' by Business Outreach—recognizing its remarkable growth, innovative spirit, and enormous consumer trust.

Continuing the streak of innovation at GCL, To Be Honest (TBH) – the 100% Real Fruits and Vegetable based snack brand introduced Crispy Sweet Potato Chips in 4 new exciting flavours – Classic Salted, Peri Peri, Lemon Chilli and Red Moroccan. By blending traditional Indian Flavors with nutritious ingredients, TBH continues to redefine snacking.



In recognition of outstanding leadership at GCL, Salloni Ghodawat, Director and COO, was honoured as one of Business World's 40 Under 40 Awardees while Vijay Kumar, VP – Supply Chain, GCL received the distinguished Procurement Leader of the Year award 2024. These accolades are not just individual achievements but proud milestones for GCL showcasing its commitment to excellence as it continues to scale new frontier.





## 'Epochal' TEDx event

In November 2024, Sanjay Ghodawat University (SGU) hosted the 'Epochal' TEDx event at its picturesque Kolhapur campus, bringing together industry experts, innovators, and change-makers to spark ideas and inspire innovation. The event featured captivating talks, including Amol Nitave, Founder of EvolvingX, who emphasized empowering youth with employability and entrepreneurial skills, and Neeraj Vaid, Powerlifter-Turned-Entrepreneur, who shared his mantra, "You cannot change everything, but you can definitely start the change."

Saakshar Duggal, an AI Law expert, explored the intersection of law and technology, while Sathya Ma. Llull, an HR leader from Spain, provided insights on enhancing workplace cultures. Young robotics innovator Shorya Bhasin wowed the audience with inventions addressing real-world challenges like mobility for the disabled.

The event left a lasting impact on students, who participated in the exchange of powerful ideas, collaboration, and innovation to drive positive change in their own spheres.

## Partners with L&T EduTech to Empower Future Professionals

SGU took a big step in reshaping education by signing a Memorandum of Understanding (MoU) with L&T EduTech, a leading name in the education and industrial sector. This collaboration aimed at redefining education and skill development by integrating academic rigor with industry relevant programs.

Under this partnership, SGU will offer industry-integrated cutting-edge programs and certifications in Business & Data Analytics, Artificial Intelligence, Fintech, Digital Marketing, and Project Management.

With L&T EduTech's extensive expertise and SGU's academic excellence, the partnership promises to create a transformative impact, ensuring the curricula are aligned with real-world demands and students are ready to excel in emerging professional landscapes.





## Recognised as No. 1 Emerging Residential School

Sanjay Ghodawat International School (SGIS)-Pune has been recognised as No. 1 Emerging Residential School in Pune by The Times of India. This prestigious accolade highlights the school's commitment by Creating Global Citizens through academic excellence and holistic development.

The recognition reflects school's dedication to creating a nurturing environment that balances academic rigour with extracurricular activities, ensuring comprehensive growth of its students. The state-of-the-art facilities, innovative teaching methodologies, and emphasis on character-building have earned it this well-deserved honour. This serves as a reminder of SGIS's dedication to shaping well-rounded individuals who are ready to take on the challenges of tomorrow.

## AFS 6<sup>th</sup> National Meet 2024-25

SGIS had the honour of hosting the AFS (American Field Service) 6<sup>th</sup> National Meet 2024-25 from 15-17, November 2024. This prestigious event was focused on fostering inter-cultural exchange and intellectual growth, and brought together over 60 schools from across India, creating a platform for collaboration and cultural integration.

The meet opened with a grand gala, uniting schools from Jammu and Kashmir to Guwahati

as SGIS, warmly welcomed more than 200 students and 60+ coordinators. The inaugural evening featured distinguished guests, including Sanjay Ghodawat, Founder & Chairman, SGG, and Diya Badgel, National Director of AFS India. The event included cultural performances and interactive sessions centred around the theme 'Dare to Change: Be a Changemaker.'



Chairman's inspiring speech on youth leadership and societal change left a lasting impact on attendees. Sasmita Mohanty, Director, SGIS and the school community showcased Kolhapur's rich cultural heritage, emphasizing the school's dedication to both education and cultural integration. This three-day event reinforced SGIS's reputation as a worldclass educational institution fostering academic and holistic excellence.



Star Localmart recently celebrated its 4<sup>th</sup> anniversary with a series of exciting customer-centric initiatives. Adding to this, Star Localmart has taken a major step forward by implementing Wooqer, a cutting-edge retail management platform. This platform is designed to revolutionize retail processes and improve the shopping experience for customers. By consolidating store operations into a single, easy-to-use app, Wooqer simplifies task assignments, data collection, and audits, ensuring seamless operational efficiency across all stores.

This implementation is expected to simplify store operations, improve customer experience and thereby increase sales. It is also expected to improve retail operations with real-time tracking of daily executions, store visits, tasks, and training, and boost overall productivity.

This aligns with Star Localmart’s ambitious plans to expand to 3,000 stores in the next five years. By leveraging Wooqer’s robust digital solutions, Star Localmart is positioning itself as a leader in retail innovation, ensuring that it remains a trusted partner for customers and communities alike.

Star Localmart’s 4<sup>th</sup> anniversary was not just a celebration of its journey so far but also a showcase of its forward-thinking approach to growth and customer satisfaction. The combination of delightful anniversary festivities and a strong commitment to technological advancements marks a new chapter in its mission to bring unparalleled value to every household it serves.



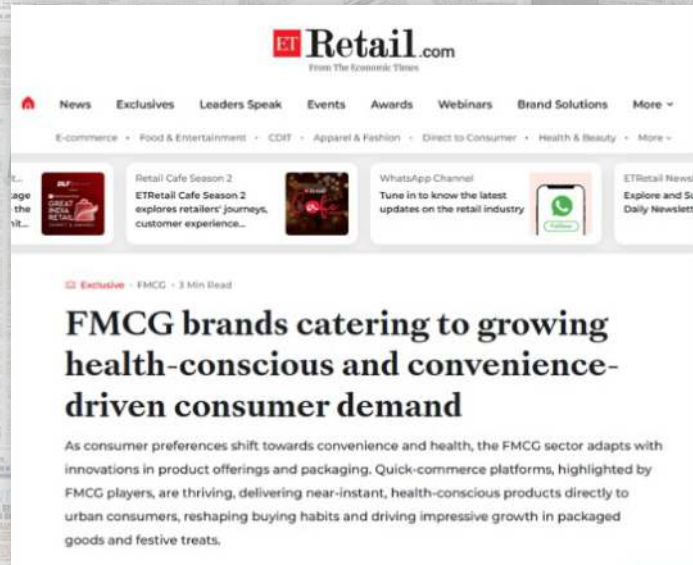


## afaqs! Pause – Shrenik Ghodawat, Managing Director, Ghodawat Consumer Limited

Shrenik Ghodawat is a dynamic business leader who brings two decades of business and marketing expertise to his role as the Managing Director of Ghodawat Consumer Limited. Here's a little sneak peek into his workday, leadership mantra, and advice to young professionals.



"It's fulfilling to foster an environment where creativity thrives"



**FMCG brands catering to growing health-conscious and convenience-driven consumer demand**

As consumer preferences shift towards convenience and health, the FMCG sector adapts with innovations in product offerings and packaging. Quick-commerce platforms, highlighted by FMCG players, are thriving, delivering near-instant, health-conscious products directly to urban consumers, reshaping buying habits and driving impressive growth in packaged goods and festive treats.



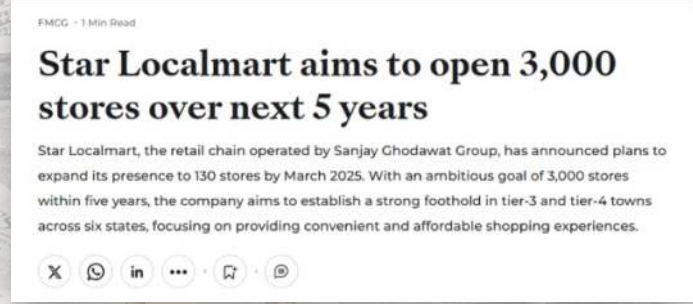
**Renewable Energy: Paving The Way For Sustainable Future**

Imagine a world where clean energy powers every home, factory, and vehicle—a world where rising seas and choking air are no longer a threat to life. This is the future that renewable energy promises for the global mission 'Net Zero Emissions by 2050'. Renewable energy at the heart of transformation is a cornerstone to a sustainable future and key to leaving behind a healthier world for future generations. The International Emission Agency (IEA) has sketched the road to Net Zero Emissions by 2050, with renewables at the forefront.



**Star Air launches new flights connecting Hyderabad to Lucknow and Raipur via Jharsuguda from THIS date**

To strengthen its presence in tier-2 and tier-3 cities, Star Air has announced plans to expand its fleet to 25 aircraft over the next three years.



**Star Localmart aims to open 3,000 stores over next 5 years**

Star Localmart, the retail chain operated by Sanjay Ghodawat Group, has announced plans to expand its presence to 130 stores by March 2025. With an ambitious goal of 3,000 stores within five years, the company aims to establish a strong foothold in tier-3 and tier-4 towns across six states, focusing on providing convenient and affordable shopping experiences.

## Sanjay Ghodawat International School: One of the Premier boarding Schools in Pune

Perched amidst the serene hills of Rawade Village, Mulshi, Pune, Sanjay Ghodawat International School (SGIS) is a co-educational boarding school that offers unique blend of academics and holistic development. Spread across an expansive 50-acre campus, the school provides a peaceful environment that fosters learning and growth, away from the city's hustle and bustle. With its modern infrastructure and comprehensive facilities, SGIS has quickly earned recognition as one of the finest schools in India.



through research projects, theme-based teaching, and activity-oriented approaches that encourage independent thought. It also organizes theater productions, exhibitions, and field trips to enhance students' understanding of real-world issues and social responsibility. The school actively sensitizes students to gender issues and nurtures their ability to manage conflicts, helping them become compassionate and socially aware individuals. Outreach programs, including trekking, bird watching, and charity initiatives, instill empathy and a sense of giving back to society.

### A Global Outlook and Strong Community Values

Global engagement is a cornerstone of the SGIS philosophy. International student exchange programs and collaborations with educators worldwide foster a spirit of cross-cultural understanding and respect for diversity. The Alumni have a strong foothold across the globe and are placed in reputed institutions like Manchester Metropolitan University, UK, LaTrobe University, Australia, North Carolina University, USA, Monash University, Australia, University of Surrey, UK etc.

SGIS is also home to a diverse teaching community, with educators from across India and abroad contributing to its dynamic learning environment. Regular professional development programs ensure that teachers stay updated with global best practices, enabling them to provide relevant and impactful education.

SGIS Pune is the latest jewel that adorns the crown of the renowned Sanjay Ghodawat University at Kolhapur and its sister institutions that nurture more than 20,000 students with world class education. This legacy reflects a commitment to offering educational excellence that seamlessly integrates global perspectives with local ethos.

The school's carefully curated curriculum is designed to inspire creativity, encourage critical thinking, and instill lifelong learning habits. From academics to co-curricular activities, every aspect of SGIS is aimed at helping students reach their full potential and emerge as responsible citizens who contribute positively to the world.

Thus, Sanjay Ghodawat International School stands as a vibrant community where education transcends traditional boundaries, shaping students not only for academic success but also for a meaningful and fulfilling life.

For more information  
<https://www.sgispune.in/contact-us>  
9011039888 / 9011898553

### A Vision for Holistic Education

SGIS Pune reflects the vision of a dynamic leader and philanthropist, Sanjay Dhanchand Ghodawat, whose dedication to quality education has been instrumental in establishing the institution. Supported by the futuristic leadership of Shrenik Ghodawat, Secretary of the school, and Trustee Vinayak Bhosale, SGIS has embraced a global outlook while staying rooted in local values. The school is guided by the expertise of seasoned educationist and Director Sasmata Mohanty, who has significant experience in nurturing quality education in residential schools. The much sought after school SGIS Pune, is headed by erudite Principal Dr. Pournashap Karkaria.

The school's mission is to create inspired minds that contribute meaningfully to society. By balancing academics, cultural activities, and life skills,



The emphasis on holistic development extends beyond academics and sports. SGIS promotes hands-on learning



**Without environmental sustainability,  
economic stability and social cohesion  
cannot be achieved.**



## **ENVIRONMENT**

- Installed a 249 kWp solar energy unit at Nimrani Atta plant, MP taking a step towards carbon neutrality.
- Completed Phase 1 of "Water Wise SGG" project, achieving 100% rainwater harvesting audits across GCL campuses and manufacturing units.
- Conducted an internal energy audit to optimize energy efficiency within the manufacturing units, focusing on reducing energy consumption and minimizing environmental impact.
- Initiated a water audit for the Rice, Majale and Snack Food division, Chipri to identify and address water usage inefficiencies, promoting water conservation.

## **SOCIAL**

- Adopted Tamdalge village in Kolhapur, focusing on healthcare, plantation, oxygen parks, cleanliness drives, and renovating the village school.
- Continuing monthly support to Mauli Old Age Center with groceries and funds, benefiting over 60 bedridden patients.

## **GOVERNANCE**

- Conducted a village survey for upcoming CSR projects, demonstrating a commitment to maximizing social impact and community engagement.
- Organized POSH training session at HO in December 2024.
- Held a medical check-up camp in both the Oil and Snack food manufacturing units, Chipri.

# MILESTONES



**Sanjay Ghodawat awarded as Education Icon of the Year 2024 by Education Today**



**Sanjay Ghodawat receives the Femina Achievers of Maharashtra Award 2024 from Smriti Irani**



**GCL wins the Best Procurement Transformation Award 2024**



**Salloni Ghodawat shares the dais with Isha Ambani & Leena Nair**

# EMPLOYEE CORNER



**Shrutika Desai**  
Executive - HR, GCL

## How has your journey with SGG been so far?

As an HR professional, my journey has been incredible. I had the chance to learn so much and interact with people at all levels, from Executives to VPs. These interactions have given me valuable insights and an employee point of view for the company. I am thankful for the support and opportunities I've received, and I feel proud to be part of this journey.

## How do you see the company evolving, and what role would you like to play in future?

I see the company growing into a global leader, focusing on innovation, sustainability, and excellence. As the company evolves, I want to contribute by enhancing employee engagement, learning more about HR practices, and supporting my career growth. About the role, I would like to take on more responsibilities step by step, gradually gaining experience and developing the skills.

## What key advice would you offer to a new joiner?

My key advice to a new joiner would be to stay curious and be open to learn. Take time to understand the company culture, build strong relationships with colleagues, and ask questions whenever needed. Also, to always prioritize clear communication and teamwork, as both are equally important.



**Rakesh Tiwari**  
GM - Sales, Star Air

## How has your journey with SGG been so far?

It's been a great journey. I joined on 26<sup>th</sup> February 2024, and just two days later, on the 28<sup>th</sup>, I had the distinct privilege of meeting the Chairman on his birthday. During our conversation, I gained a deep understanding of his vision for the company, which has been incredibly inspiring.

## How do you see the company evolving, and what role would you like to play in the future?

I see a very bright future ahead for SGG. We are a rapidly growing and profitable airline, and I am confident that we are on the right trajectory to continue expanding and achieving greater success. In terms of my role, I would like to play a key management position where I can help, shape and drive the 360-degree image of the airline.

## What key advice would you offer to a new joiner?

We see a very promising future for you here in this organization. Our promoters are deeply committed to the business, and they have a clear vision for the expansion and growth. My advice would be to remain focused, stay result-oriented, and align yourself with the company's growth trajectory. As the company expands, you will have the chance to grow, which will offer both challenges and great rewards.

# CREATIVE CANVAS



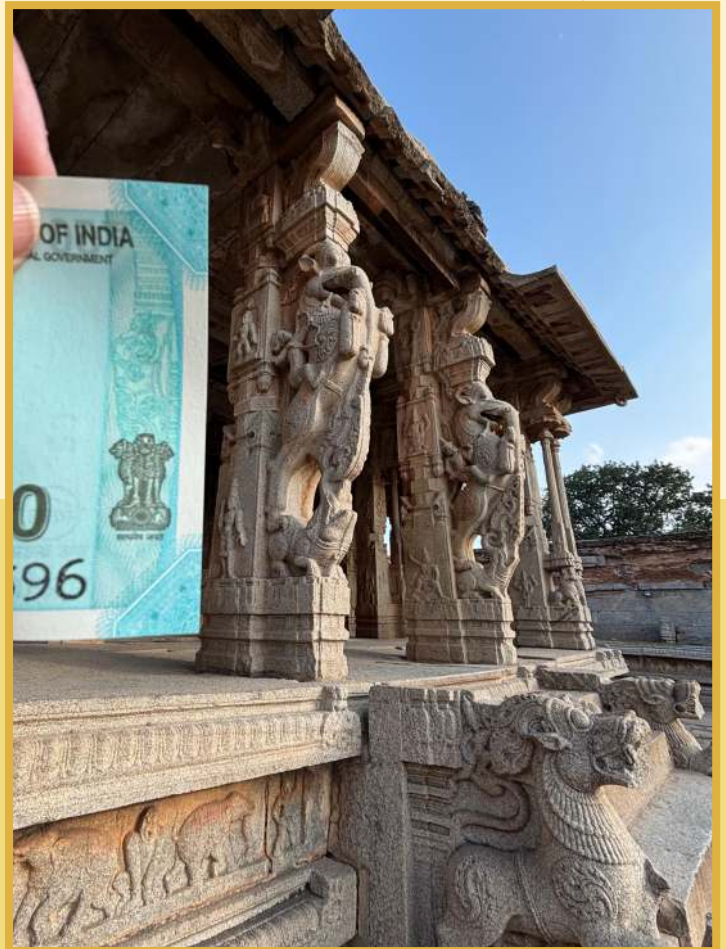
Pravin Digraje, Sr. Manager - ESG, GCL



Easha Patil, Asst. Manager - PR, SGG



Swati Gantellu, Sr. Manager - PR, SGG



Priyanka Kulkarni, Sr. Brand Manager, GCL



Aditya Yewale, Asst. - SCM, GCL