

## Salloni Ghodawat Honored with Outstanding Leadership at ET Emerging Leaders Conclave 2024

**National, 29th May 2024:** Salloni Ghodawat, Director and COO, Ghodawat Consumer Limited, has been honored with the prestigious ET Ascent Emerging Leaders Award at the ET Emerging Leaders Conclave 2024 held in Mumbai. The award was presented by Raveena Tandon, a renowned actress and a recipient of the Padma Shri Award. The award recognizes individuals who demonstrate exceptional leadership skills and a strong commitment to driving their organizations and industries forward.



Ghodawat Consumer Limited has established a distinctive brand identity in the FMCG market and is known for its commitment to product innovation, customer-centricity, and quality. The company started its operations with the manufacturing of edible oils, and since then has expanded its product portfolio to staples, impulse products, and beverages, catering to the everyday needs of consumers. The diversified product range includes 'Star' brand atta, edible oil, pulses, rice, salt, snacks, diverse namkeens, water, and 'To Be Honest', a healthy snack made with real fruits and vegetables. Besides, beverages such as Fizzinga, Frustar, and Coolberg have earned significant popularity among consumers, with Coolberg setting new benchmarks in the non-alcoholic beer segment.

**Salloni Ghodawat, Director and COO, Ghodawat Consumer Ltd-** expressed her gratitude, stating *"I am honored to be recognized by ET Emerging Leaders Conclave 2024. This award acknowledges the team's industrious attitude, consistent devotion, and inventive mindset, all of which have been instrumental in our journey. Seeing our work recognized on such a renowned platform is extremely rewarding. I am grateful to The Economic Times for this acknowledgment, as well as to everyone who has helped us along the way. We are thrilled by this recognition, which motivates us to continue pushing the boundaries of innovation and excellence."*

Through its continuous dedication to excellence and consumer satisfaction, Ghodawat Consumer Ltd. remains committed to its mission of delivering high-quality products and setting industry benchmarks for innovation. The company is excited to continue its journey of success and growth in the dynamic FMCG landscape.

### **About Ghodawat Consumer Limited (GCL):**

Ghodawat Consumer Limited, the FMCG arm of Sanjay Ghodawat Group, has been a trailblazer in the consumer goods sector since 2003. The company operates under the umbrella brand 'Star', offering a diverse range of products that include refined oils, atta (wheat flour), rice, beverages, and savoury snacks,



all catering to various everyday consumer needs. Its portfolio also includes premium, value-added brands like TBH (100% real vegetable snacks brand) and Coolberg (India's leading non-alcoholic beer brand). GCL's offerings are available in more than 250,000 outlets across 120 cities and on all e-commerce and quick commerce platforms in India. The company also exports its products to over 17 countries across the globe.

Website- <https://ghodawatconsumer.com/>

**About Sanjay Ghodawat Group (SGG):**

Sanjay Ghodawat Group (SGG) is a diversified conglomerate with operations spanning various high-value business verticals such as Aviation, Consumer Products, Education, Energy, Realty and Retail. Since its founding in 1993, SGG has witnessed impressive growth under the splendid stewardship of its Founder and Chairman, Mr. Sanjay Ghodawat. It has a strong base of millions of customers globally, with employee strength of over 10,000 and a student base of over 21,000. SGG is moving ahead with great vigour and bringing significant changes in people's lives with its wide range of high-quality products and services.

Website- [www.ghodawat.com](http://www.ghodawat.com)

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