







• STAR LOCALMART GEARS UP TO 100+ STORES WITH





Cotober 2024

CHAIRMAN'S MESSAGE

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CHAIRMAN'S MESSAGE

Dear Readers,

As we enter the last quarter of calendar year 2024, we celebrate the significant milestones we have achieved so far and look forward to the boundless opportunities ahead. It is with immense pride that I present to you our latest accomplishments in this edition of Rising.

Ghodawat Consumer Limited (GCL) is proud to announce the association of Padma Shri and National Awardee actress Raveena Tandon as the Brand Ambassador for our "Star" Refined Oil. This collaboration covers all categories, including sunflower, soybean, cottonseed, rice bran, and palm oil. The campaign, titled "Barso Ka Bharosa, Ab Nayi Pehchan Ke Saath," reflects our dedication to delivering superior quality products over the past two decades. The brand's new identity, with its revised logo and packaging, promises an enhanced experience for our loyal customers.

Our organization is evolving into a business focused on efficient processes. Our goal is more than just selling products; it's about creating greater value. In line with this vision, I am thrilled to announce that TBH and Coolberg will be participating in the "SIAL Paris" event this October. Known as the world's largest food innovation exhibition, SIAL Paris is a significant platform that highlights our growth and ambition on the global stage.

Sanjay Ghodawat University (SGU) continues to revolutionize the education landscape, not just in Kolhapur but across Maharashtra. I am proud to share that SGU has been officially authorized by The Bar Council of India to offer bachelor's degree programs in law, including LLB, BA LLB, and BBA LLB, starting from the academic year 2024–25. We are also proud to announce that the Sanjay Ghodawat Educational Trust has awarded ₹ 5 lakh to Swapnil Kusale for his outstanding achievement in winning a bronze medal at the Paris Olympics.

Star Localmart is successfully marching towards 100+stores, marking a significant milestone in our growth journey. We remain committed to providing quality products and exceptional service as we continue to bring convenience

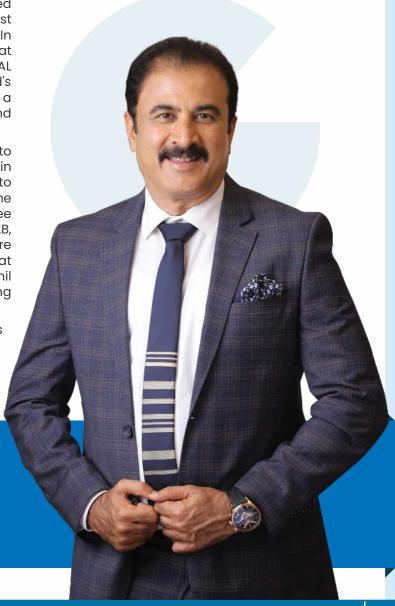
Sanjay D. Ghodawat

Founder & Chairman Sanjay Ghodawat Group and value to more customers. I am proud to announce the opening of new Star Localmart stores in Palus, Saptapur, Kudachi, and Phaltan. These additions underscore our dedication to serving more communities and bringing quality products closer to our customers.

I am delighted to announce that SGIS Pune has officially become an International Baccalaureate (IB) candidate school, with confirmation from the IB office in Singapore. This significant achievement marks another step forward in our commitment to providing world-class education and preparing our students for global success.

These accomplishments would not have been possible without the relentless efforts and dedication of our entire team. I sincerely thank each of you for your invaluable contributions and dedication. Together, we will make 2024 a year of unprecedented success and growth.

Happy Reading!





REN

SGG'S RENOM: A 400X VALUE CREATION MILESTONE IN JUST 9 YEARS



RENOM Energy Service Private Limited, the renewable energy O&M arm of the SGG, recently sold 51% to Suzlon. Founded in 2015 with just ₹ 3 crore as initial capital, RENOM grew to become India's largest multi-brand renewable energy operations and maintenance company, delivering nearly 400 times the return on its initial investment in nine years. This exit highlights SGG's exceptional ability to build, scale, and create value across diverse sectors.

The SGG has long been a powerhouse of innovation, consistently expanding its influence across various high-value business verticals. Beyond its deeprooted commitment to renewable energy, the Group has cultivated success in Aviation, Consumer Products, Education, Realty, and Retail. Through its diverse portfolio of brands, the SGG has solidified its reputation as a leader in these sectors, building a legacy of excellence that continues to thrive and grow.

A Legacy of Excellence and Innovation

The SGG's journey is a testament to its relentless pursuit of excellence, innovation, and growth across

multiple business verticals. From renewable energy and aviation to education, retail, and FMCG, the Group has consistently set new benchmarks, driven by a vision to make a positive impact on society and the economy.

As the SGG continues to expand and innovate, it remains committed to creating value for its stakeholders and contributing to the nation's growth and development. With a strong foundation and a forward-looking vision, the Group is poised for even greater success in the years to come.

Over the past nine years, RENOM has risen to the forefront of the renewable energy OMS sector, setting new benchmarks in wind and solar energy operations. This collaboration not only fortifies our commitment to excellence but also accelerates our journey toward unlocking the full potential of RENOM.

Shrenik Ghodawat, Managing Director - SGG





GCL APPOINTS RAVEENA TANDON AS BRAND AMBASSADOR



We are thrilled to announce the association of Padma Shri and National Awardee actress Raveena Tandon as the Brand Ambassador for "Star" Brand Refined Oil. This significant collaboration will cover all categories, including Sunflower, Soyabean, Cottonseed, Rice Bran, and Palmolein Oil.

The campaign, titled "Barso Ka Bharosa, Ab Nayi Pehchan Ke Saath," emphasizes the trust that GCL has earned over two decades of providing products of superior quality to its customers. The campaign also reflects the brand's new identity, with a revised logo and packaging design, promising an enhanced experience for loyal customers. The sentiment "Barso Ka Bharosa" (Decades of Trust) resonates with the brand's long-lasting trust over all these years, and at the same time, "Ab Nayi Pehchan Ke Saath" (With a New Identity) highlights the brand's evolution to a modern & youthful packaging design.

Raveena Tandon, expressed her gratitude, stating "As a brand ambassador, I trust in the

brand's commitment to providing premium quality products, and I'm happy to be a part of this campaign as healthy meals were always a priority in my household. Now, as a mother myself, I understand the importance of using trusted ingredients for my family's cooking. Throughout my years, I have strived for excellence, and that's what Star Brand Refined Oil is all about."

Star Refined Oil is enriched with vitamins A, D and E which boosts its nutritional value. Also, the oil's adaptability makes it excellent for any type of cooking, providing unmatched versatility in the kitchen. GCL is excited to be launching a new television commercial (TVC) starring Raveena Tandon, along with promotional photos that will be used in a variety of brand promotion activities.







SKY IS THE LIMIT: STAR AIR ANNOUNCES AMBITIOUS

PLAN FOR NEXT

5 YEARS!





At a vibrant celebration hosted by Star Air, Managing Director Mr. Shrenik Ghodawat unveiled the airline's ambitious five-year strategy, aiming to propel it into the ranks of India's top regional airlines. The evening was a celebration of Star Air's achievements and an exciting glimpse into its ambitious future.

Star Air: Soaring New Heights

Star Air, which began its journey in 2019 with a single Embraer aircraft, now operates a fleet of 9, and the next phase promises to take the airline to new heights. Mr. Ghodawat emphasized the airline's focus on fleet expansion, technological advancements, and a deeper commitment to passenger comfort. "We are aggressively working towards acquiring more aircrafts to serve new routes. We want to be the go-to airline for regional connectivity in India," he said.

Honoring Dedication

During the event, Star Air also took a moment to reflect on its journey by honoring employees who have completed five or more years with the airline. These individuals were personally felicitated by Mr. Ghodawat and CEO Simran Singh Tiwana. "Our team is our strength," Mr. Ghodawat remarked. "It is because of your passion and dedication that we have achieved so much in such a short span of time. Together, we will achieve much more."

The evening encapsulated both the essence of Star Air's success and its determined march towards an exciting future.

We are not just expanding-we are revolutionizing the way regional aviation works in India, our aim is to become synonymous with efficiency, reliability, and world-class service. Over the next five years, we will be adding more aircrafts to our fleet, connecting even more under-served cities, and providing a superior flying experience that passengers will remember to our beloved customers.

Simran Singh Tiwana CEO - Star Air





SGU EXPANDS HORIZONS WITH INTRODUCTION OF BACHELOR'S PROGRAMS IN LAW



SGU is now authorized by The Bar Council of India to offer bachelor's degree programs in law, including LLB, BA LLB, and BBA LLB starting from the academic year 2024–25.

The newly established School of legal studies was inaugurated in a grand ceremony on August 26, 2024. We had the privilege of hosting renowned advocate and Padma Shri awardee, Hon. Ujjwal Nikam, who graced the occasion as the chief guest. His inspiring words emphasized the importance of legal studies in shaping society.

With the launch of these programs, SGU aims to shape the next generation of legal

professionals by providing world-class education, supported by a strong foundation in legal principles and practical application.

Our state-of-the-art facilities, experienced faculty, and holistic approach to legal studies will offer students a comprehensive learning experience. Spread across 165 acres, SGU provides an ideal environment for academic growth and development. These new offerings in legal studies reflect SGU's commitment to preparing students for the dynamic challenges of the modern legal landscape. We look forward to welcoming our first batch of law students in 2024 and are confident that they will excel in both academic and professional arenas.



The establishment of the School of legal studies at SGU marks a significant step in our mission to empower the next generation with the knowledge and skills needed to navigate the complexities of the legal world.

Sanjay D. Ghodawat Founder & Chairman - SGG







SGIS PUNE EMBRACES GLOBAL EDUCATION AS AN IB CANDIDATE SCHOOL

Achieving Yet Another Milestone at Sanjay GhodawatInternationalSchool, Pune

We are thrilled to announce that Sanjay Ghodawat International School, Pune, has officially become an





International Baccalaureate (IB) candidate school, with confirmation from the IB office in Singapore. This prestigious recognition underscores our unwavering commitment to delivering world-class education that nurtures both academic excellence and holistic development. By embracing the IB curriculum, we are paving the way for our students to become global citizens, equipped with the skills and knowledge to thrive in an increasingly interconnected world. This achievement marks a significant step forward in our mission to provide outstanding educational opportunities.



SGIS ranked 1st in Maharastra and Kolhapur in the EducationWorld India School rankings 2024-25 under the category Co-ed Day-cum-Boarding School.

SGIS hosted CBSE cluster-level Athletics and Boxing meet

Meanwhile, SGIS's CBSE section is buzzing with excitement as we hosted the prestigious CBSE cluster-level Athletics and Boxing meet. Over 2,000 players from more than 100 schools participated in this major sporting event, which will took place on its expansive campus.

SGIS's Cambridge section has also been at the forefront of innovation, providing AI training for its educators to enhance the teaching-learning experience. This initiative reflects its mission to make education more engaging, futuristic, and student-centric.

In addition, Cambridge AS level students recently organized Renaissance, an event centered on research paper presentations. With participation from 50 students and 30 research papers presented before distinguished judges, the event was a resounding success. The inauguration was graced by Dr. Udhav Bhosle, Vice Chancellor of SGU.

Lastly, it hosted STEM Mania, a national-level STEM competition under the AFS banner. This virtual event attracted participants from 30 international schools, and we are thrilled to announce that SGIS students emerged victorious, securing the top spot with 40 points.

These milestones underline SGIS's commitment to academic excellence, innovation, and holistic development.





STAR LOCALMART GEARS UP TO 100+ STORES,

WITH NEW LOCATIONS IN MAHARASHTRA & KARNATAKA

We are thrilled to announce the opening of four new stores across Maharashtra and Karnataka, furthering our commitment to serving local communities. Our new locations in Palus, Saptapur, Kudachi, and Phaltan mark another significant step in our mission to bring high-quality, affordable products closer to our customers. These new stores represent our ongoing effort to expand our presence and enhance the shopping experience for residents, while also contributing to the economic growth of these regions.

At the inauguration events, key community figures such as Mrs. Nirmala Rashinkar-Yamgar, Chief Officer of the Palus City Council, and Adv. Jijamala Ranjitsinh Naik-Nimbalkar, Member of the Satara Zilla Parishad, emphasized the economic importance of these new openings. By bringing quality products to underserved areas, Star Localmart is not only enhancing the local shopping experience but also contributing to the economic vitality of these regions.

The addition of stores in Palus, Saptapur, Kudachi, and Phaltan showcases Star Localmart's commitment to supporting local economies and fostering community growth. By providing essential products at affordable prices, the company continues to make a positive impact on the lives of residents.

As Star Localmart moves forward, it remains dedicated to delivering exceptional value, quality, and convenience to customers, positioning itself as a trusted retail leader in India's growing market.





SGG IN NEWS

Business Standard

Wednesday, September 11, 2024 | 05:42 PM IST EN | Hindi

Ghodawat Consumer Announces Raveena Tandon as Brand Ambassador for "Star Brand"

Ghodawat Retail aims to be India's largest rural retailer, open 3,000 stores by FY29: Shrenik Ghodawat

№ By SNV 304M | 349 2 2024 | **@** 7280 |

IndiaRetailing







Will protect aspirations of 100 million small retailers, momand-pop stores: Goyal

Zoud's priority is

७ सकाळ

वायनाड दुर्घटनाग्रस्तांसाठी घोडावत फाउंडेशनकडून ११ लाख

जयसिंगपूर, ता. ३ : केरळमधील वायनाड येथे झालेल्या महाकाय भूस्खलनात तीनशेहून अधिक लोक मृत्युमुखी पडले. असंख्य कुटुंबे उद्ध्वस्त झाली. या भूस्खलनप्रस्त पीडितांच्या मदत कार्यासाठी म्हणून संजय घोडावत सोशल फाउंडेशनने अकरा लाखांची मदत जाहीर केली.

उद्योगपती संजय घोडावत यांच्या दातृत्वाने प्रेरित असलेले सोशल फाउंडेशन सामाजिक कार्यात नेहमीच अप्रेसर असते. वायनाड येथे झालेली जीवित व वित्तहानीची भरपाई होणे शक्य नाही, परंतु या दुर्घटनेतून बचावलेल्या कुटुंबांना फाउंडेशनच्या वतीने मदतीचा हात देण्यात आला आहे.

आजवर संजय घोडावत सोशल फाउंडेशनने दिव्यांगांसाठी वायनाड येथील विनाशकारी भूस्खलनात मृत्युमुखी पडलेल्यांप्रती श्रद्धांजली अर्पण करतो. फाउंडेशनच्या वतीने भूस्खलनग्रस्तांना यापुढेही मद्त करू.'

-संजय घोडावत

शाळा, पूरप्रस्त, अनाथालय, दुष्काळप्रस्त शेतकरी, वृद्धाश्रम, शहीद जवानांचे कुटुंब, आरोग्य केंद्र, सेवाभावी संस्था, राष्ट्रीय आंतरराष्ट्रीय खेळाडू यांना मदतीचा हात पुढे करून सामाजिक भान जपले आहे. कोरोना काळामध्ये पाच लाख लोकांना अन्नाची पाकिटे वाटण्यात आली. कोविड केअर सेंटरची उभारणी करून उत्तम अशा आरोग्य सुविधा पुरविण्यात आल्या. यामध्ये ३७ हजार ५०० रुग्णांनी उपचार घेतले.

THE BUSINESS FRME

- Inscribe Your Business Stories -

Shrenik Ghodawat: Shaping the Future of Business with Innovation and Vision

Young leaders often bring fresh perspectives, innovative ideas, and a dynamic approach to the business world. They challenge the status quo, embrace new technologies, and inspire teams with their forward-thinking vision. Their ability to adapt quickly to changing environments and their eagerness to learn and grow are invaluable assets that drive organizations toward sustainable success. One such emerging business leader is Shrenik Ghodawat, the Director of various business verticals at Sanjay Ghodawat Group (SGG) who has significantly contributed to the group's success with his unique vision and management practices. With a Bachelor's degree in Business Management from CMS, Bangalore, and a Master's in International Business from UBI, Belgium, Shrenik joined the family business at 19. His charismatic and dynamic approach has propelled SGG to new

essfame.com/wp-content/uploads/2024/08/sg-scaled-e1724053430989.jpg



"My ability to connect the dots is a key strength"

■ September 3, 2024 ◆Personalities





Without environmental sustainability, economic stability and social cohesion cannot be achieved.



ENVIRONMENT

- 1. Rainwater Harvesting: Under the initiative "Water Wise-SGG," we have started to assess our Rice Mill and Beverage Manufacturing Unit for increasing rainwater harvesting potential. This initiative is a key step towards contributing to local water conservation efforts.
- 2. Green Initiatives: The implementation of waste management practices at our corporate head office is a testament to our dedication to environmental stewardship. This initiative serves as a model for other departments within our organization, inspiring them to adopt sustainable practices in their daily operations.
- 3.EPR Filing: The successful completion of our EPR filing for FY 2023-24 underscores our commitment to responsible product stewardship. By complying with environmental regulations, we're actively contributing to a cleaner and healthier planet.
- 4.Water Conservation: The beverage team's achievement of saving 80,000 liters of water per day is a testament to their innovative approach and dedication to resource conservation. This accomplishment demonstrates our organization's ability to optimize processes and drive positive environmental impact.

GOVERNANCE

- GCL is honoured to receive the Mahatma Award 2024 for ESG Excellence, recognizing our impactful contribution in sustainability and responsible governance.
- 2. Intent Progress Report: Our FY 2023-24 Intent Progress Report showcases our remarkable

strides in integrating ESG principles into our core business operations. Through strategic initiatives and dedicated efforts, we've made significant advancements towards a more sustainable future.

SOCIAL

- 1. ESG Induction Module: The successful launch of our ESG induction module for new employees marks a pivotal step in cultivating a culture of sustainability within our organization. By equipping our team members with the necessary knowledge and tools, we're empowering them to contribute meaningfully to our ESG goals.
- 2.Solar Blinkers: The installation of solar blinkers at Tamdalge village has not only enhanced road safety but has also demonstrated our commitment to leveraging renewable energy for community benefit through CSR. This initiative aligns with our broader vision of creating a sustainable and inclusive environment.





ILESTONES IN FOCUS





SID INTERIORS SID INTERIOR ALUC COBOND SID INTERIORS HONOURS H SID INTERIORS HONOURS SID INTERIORS SIL SID INTERIORS SID INTERIORS HONOURS HONOURS Sanjay Ghodawat felicitated by Society Interiors and Design Outstanding Achievement and Contribution to the fields of Industry, Education and Aviation

SANJAT GHODAWAT GROUP





EMPLOYEE CORNER



Maruf M. Ali Shaikh Asst. Manager E-commerce - GCL

How is your experience with SGG till date?

I joined GCL's e-commerce department in October 2022, eager to immerse myself in the fast-paced world of online retail. Over the next two years, I had the opportunity to contribute to the department's growth and success while expanding my skills in e-commerce management.

What challenges have you faced at your work?

As our e-commerce business grew, scaling our operations while maintaining quality and efficiency became increasingly challenging. This included expanding our product catalogue and optimizing inventory management.

How do you place your contribution in an assigned task?

I am dedicated to delivering high-quality work in every task I undertake. This involves attention to detail, adherence to guidelines, and a commitment to continuous improvement. After completing a task, I take time to reflect on the process and outcomes. I seek feedback from others, identify areas for improvement, and apply lessons learned to future tasks.



How is your experience with SGG till date?

My experience with the SGG has been incredibly rewarding and enriching. Since joining, I have been exposed to a dynamic work environment that encourages creativity and innovation. The diverse range of projects across various sectors – such as aviation, education, and FMCG – has allowed me to expand my skill set and adapt to different branding styles and requirements.

What challenges have you faced at your work?

In every assigned task, I strive to place my contribution at the intersection of creativity and strategic thinking. I begin by thoroughly understanding the project goals and the target audience to ensure that my designs align with the overall vision of SGG.

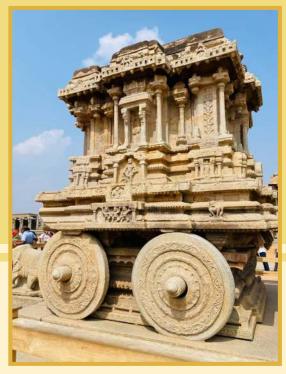
How do you place your contribution in an assigned task?

Ultimately, I measure my contribution by the impact of my designs on the group's branding and messaging. I aim to create visuals that resonate with our audience and reflect the core values of SGG. Each task is an opportunity for me to not only showcase my design skills but also to support the group's objectives and enhance our brand's reputation in the market.

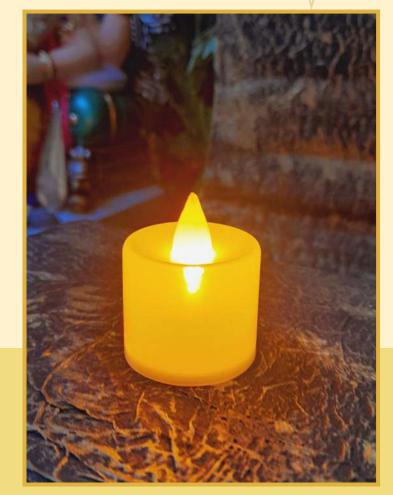
CREATIVE CANVAS



Sourabh karyappa, Asst. Purchase Manager - GCL



Prajkta Bhosale, Content Writer - GCL



Priyanka Kulkarni, Sr. Brand Manager - GCL



Abhijit D. Adurkar, Project Manager - GHODAWAT SKYSTAR LLP.